



January 23, 2012

Dear Friends:

You're invited to participate in the **2012 Henderson Heritage Parade, Saturday, April 21!** We are seeking unique entries and floats to celebrate our city's 59-year history, rich traditions and community spirit. This year's theme is "*Magnesium to Magnificent*," celebrating the growth of Henderson, from its beginnings as the home of the Basic Magnesium Plant of the US War Department in 1941 to its incorporation as an official city in 1953 and to the present day as America's premier community.

All entries will be judged based on three categories: Incorporation of Theme, Creativity and Overall Appeal. Cash prizes will be awarded to floats for 1st, 2nd and 3rd place.

We are pleased to welcome back the People's Choice Award for a third year. Spectators and fans, as well as viewers watching the parade, live on Cox Channel 96, will vote for their favorite entry via text message. The winner will receive \$500.

Other ancillary events associated with this time-honored tradition include a Mayor & Council breakfast, as well as a classic car show. The festival will feature culturally-diverse entertainment, a children's fashion show, world cuisine, craft and cooking demonstrations, courtesy of the International Food & Folklife Association, and a classic car show.

Enclosed is a parade entry application, rules & regulations, parade script form and quick facts about the Henderson Heritage Parade. Applications can be mailed to the address below, faxed to (702) 267-2178 or e-mailed to Annette.Mullins@cityofhenderson.com or Elizabeth.Marshall@cityofhenderson.com.

Deadline for applications is Thursday, April 5.

Please feel free to contact me with any questions at (702) 267-2171, Monday-Thursday from 7:30 a.m.-5:30 p.m. We look forward to seeing you at the **Henderson Heritage Parade!**

Sincerely,

CITY OF HENDERSON

Annette Mullins
Cultural Arts & Tourism Department

Enclosures



**HENDERSON HERITAGE PARADE 2012
HENDERSON, NEVADA
PARADE ENTRY APPLICATION
THEME: "Magnesium to Magnificent"
April 21, 2012 – 10 a.m.**

Deadline for Application: Thursday, April 5, 2012

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Entry Name: _____ **Contact Person:** _____

Address: _____ **City, State, Zip:** _____

Phone: _____ **Cell:** _____ **E-Mail:** _____

TYPE OF ENTRY (ONE CATEGORY PER ENTRY – CHECK ONE ONLY)

Float Entry:

Youth Float (Scouts, Rainbow, etc.)

Decorated Float, Business

Decorated Float, Organization (Community, Fraternal, etc.)

Equestrian Entry:

Mounted Pair

Mounted Group

Mounted Single

Parade Horses

Marching Group Entry:

High School Band Junior High School Band

Out-of-State Band Non-School / Drum Corps

Color Guard Drill Team

Cheer Team Dance Troupe

School Church

Youth (Scouts, Rainbow, etc.)

Community (Cultural, Non-Profit, Ethnic, etc.)

Service Clubs (Lions, Jaycees, etc.)

Fraternal (Masons, Elks, American Legion, etc.)

Special Interest Vehicle / Group Entry:

Model A

Model T

Others (1935 & Older)

Veterans (1936-1949)

Nifty Fifties (1950-1959)

Soaring Sixties (1960-1969)

Political

Decorated

Motorized Group (Car clubs)

PLEASE COMPLETE THE FOLLOWING:

- Will your entry have **LIVE** or **RECORDED MUSIC**? Yes No
- Will being placed next to a band disrupt your entry? Yes No
- What is the approximate **LENGTH of ENTRY**? _____ ft.
- Is your **SCRIPT** for announcers attached? Yes No
(Script required with completed application at time of submittal. Script cannot exceed five lines or 75 words. Please see attached sample.)
- ***Designated Marching Groups** will have a chance to stop during the parade procession and perform three times at three different locations along the parade route. Each performance will be 30 seconds and cannot exceed that time limit. Space is limited and is on a first come, first serve basis. **Is your group interested in participating in the performance portion of the parade?** Yes No

PARADE ENTRY PRIZES

Float Entry
(Only eligible for cash prizes)

1st Place - \$1,000
2nd Place - \$750
3rd Place - \$500

Marching Group, Special Interest Vehicle & Equestrian

1st Place - Ribbon
2nd Place - Ribbon
3rd Place - Ribbon

People's Choice

\$500 Grand Prize

To Be Returned By ALL Parade Participants

By my signature hereon, I have the authority on behalf of the participating party as registered for this event. I hereby release and discharge the City of Henderson and their officers, members, agents, employees, and other persons connected with this parade from any and all known or unknown damages, injuries, losses, judgments and/or claims for any cause whatsoever suffered by me personally or to my property, the participating party or its property, as well as anyone under my direction or control.

I also agree to indemnify, without reservation or qualification, all of the aforementioned persons from any and all liability occasioned by or resulting from any conduct of any person assisting or cooperating with me and/or under my direction or control.

I have read and understand the foregoing and realize that my signature hereon limits my rights by law.

Applicant Signature: _____ Date: _____

Print Name: _____



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1. Thank you for participating in the Henderson Heritage Parade on Saturday, April 21, 2012.
 - **Parade Theme: "Magnesium to Magnificent"**
 - Parade will start promptly at 10 a.m.
 - Parade staging area will be at Ocean Avenue and Water Street.
 - Entries to be staged in their designated space **by 9 a.m.**
2. In order to lend additional color and flavor to the occasion, and to increase spectator appeal, the Committee has established a minimum decoration requirement:
 - All autos and trucks must be decorated from window down (except special industrial equipment, antique autos and special interest autos).
 - **ENTRIES MUST NOT BE WIDER THAN 20 FEET OR TALLER THAN 17 FEET.**
 - Motorized car clubs/motorized group cars must not be longer than 300 feet in length.
 - You may display any number of suitable identifying cards relating to your business or organization.
 - In order for the announcers/commentators to identify your entry, your entry number must be displayed.
 - **All entries will be inspected in the parade staging area. If the entry does not meet these requirements, it will be disqualified from the parade.**
3. **Absolutely NO objects may be thrown from the parade entries. No alcohol will be allowed in the parade staging area or is to be consumed or carried by the parade participants during the parade. Violators will be disqualified by parade officials. All participants must be dressed in FAMILY ACCEPTABLE dress code. Also, there will be NO water guns, water balloons or spraying of water from entries.**
4. **All entries must move in a forward line of march/direction.**
5. **Your parade number and staging area map MUST be picked up at the Henderson Convention Center, 200 S. Water Street. Numbers/area maps will be available Monday, April 16 - Friday, April 20, from 7:30 a.m. to 5:30 p.m.**
6. **Attention Marching Groups and Drill Teams:** Please keep pace with the parade procession. Parade monitors will be stationed along the parade route to help maintain uniform spacing.
7. **Attention Equestrian Entries:** Twenty-four hours prior to the parade, please keep your horses off hay or green pasture in consideration of the marching groups. Each equestrian entry must provide one clean-up crew member who is responsible for marching behind the horse(s) for immediate clean-up, if necessary.
8. Parade judges will be looking for the **best incorporation of theme, creativity and overall appeal** when voting for the 1st, 2nd and 3rd place winners. Cash prizes will be awarded to floats only. Special interest vehicles, marching groups and equestrian entries will receive ribbons. Parade entries are encouraged to be creative through costumes, materials, and ideas when developing their entries. REMEMBER: "**Magnesium to Magnificent**" is this year's theme.
9. **Awards to follow at the Henderson Events Plaza, 200 S. Water Street, at approximately 12:30 p.m. Winners not present will be notified on Monday, April 23 by telephone. Please be sure to have your correct phone number on the application.**

Please Return Entry Form To:

City of Henderson ▪ Cultural Arts & Tourism Department ▪ MSC 312 ▪ Attn. Liz Marshall
P.O. Box 95050 ▪ Henderson, NV 89009-5050
(702) 267-2171 phone ▪ (702) 267-2178 fax ▪ Elizabeth.Marshall@cityofhenderson.com email

HendersonLive.com