

February 22, 2010

Dear Friends:

Here is your opportunity to participate in this year's **Henderson Heritage Parade** on **Saturday, April 17!** You are invited to celebrate 57 years of rich traditions and community spirit by creating one-of-a-kind entries and floats that reflect your vision of the parade's theme, "**Futuristic Henderson- Decade of Destiny.**"

This is a great way to be a part of the community, be creative and possibly win a great prize! Prizes will be awarded for **Best Float, Best Overall, Best Group and Best Marching Band.** All judged entries must be of amateur status to be eligible to win. Awards will be presented at the Henderson Events Plaza, 200 S. Water Street, following the parade, at approximately 12:30 p.m.

This family event includes a breakfast with Mayor Hafen and City Council members, as well as a classic car show. Also, you will enjoy a festival with live entertainment world cuisine, craft and cooking demonstrations, courtesy of the International Food and Folklife Association.

Enclosed you will find a Parade Entry Form along with Rules & Regulations, which will provide detailed information about the event. Sponsorship opportunities are also available for those who prefer to support the event without building or creating an entry.

The Cultural Arts & Tourism Department welcomes your calls, comments and inquiries. You may contact us by calling (702) 267-2171 or by e-mail at Annette.Mullins@cityofhenderson.com or Elizabeth.Marshall@cityofhenderson.com. Entries may be faxed to (702) 267-2178.

We hope you will take advantage of this great opportunity, and we look forward to working together for a successful **Henderson Heritage Parade & Festival.**

Sincerely,

CITY OF HENDERSON



Annette Mullins
Cultural Arts & Tourism Department

Enclosures

P A R A D E E N T R Y F O R M

HENDERSON HERITAGE PARADE ENTRY FORM
 2010 THEME: "Futuristic Henderson – Decade of Destiny"
Saturday, April 17, 2010, 10 a.m.
 Deadline for Submission: Wednesday, March 31, 2010

Name of Entry: _____	E-Mail: _____
Contact Person: _____	Phone: _____
Address: _____	Fax: _____
City, State, Zip: _____	

TYPE OF ENTRY (ONE CATEGORY PER ENTRY – CHECK ONE ONLY)

Floats

Decorated Float

Equestrian

Mounted Group
 Mounted Single

General

Special Interest Vehicle
 Decorated Car
 Motorized Group (*Car Clubs-no longer than 300 ft in total length*)
 Political Entry / Decorated
 Unique Entry (Explain): _____

Marching Groups, Drill Teams, Bands

Drill Team
 Junior High Band
 Senior High Band
 Out-of-State Band
 Marching Group
 Dance Troupe

Please complete the following:

- **Will your entry have Live or Recorded Music?:** Yes No
- **Will being placed next to a band disrupt your entry?:** Yes No
- **Approximate Length of Entry:** _____ ft.
- **Script for announcers attached:** Yes No

(Script required with completed application at time of submittal – Script to be no more than five lines – see sample on attached Script Form)

Parade Entry Prizes

Best Float, Best Costume, Best Group and Best Marching Band

To Be Returned By All Parade Participants

By my signature hereon, I have the authority on behalf of the participating party as registered for this event. I hereby release and discharge the City of Henderson and its officers, members, agents, employees and other persons connected with this parade from any and all known or unknown damages, injuries, losses, judgments and/or claims for any cause whatsoever suffered by me personally or to my property, the participating party or its property, as well as anyone under my direction or control.

I also agree to indemnify, without reservation or qualification, all of the aforementioned persons from any and all liability occasioned by or resulting from any conduct of any person assisting or cooperating with me and/or under my direction or control.

I have read and understand the foregoing and realize that my signature hereon limits my rights at law.

Signature: _____ Date: _____

Print Name: _____

NOTE: Initials required on Page 2

HENDERSON HERITAGE PARADE ENTRY FORM

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**2010 THEME: “Futuristic Henderson – Decade of Destiny”**

**Saturday, April 17, 2010, 10 a.m.**

Deadline for Entry Submission: Wednesday, March 31, 2010

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1. Thank you for participating in the Henderson Heritage Parade on Saturday, April 17, 2010.
  - a. **The Parade Theme: “Futuristic Henderson – Decade of Destiny”**
  - b. Parade will start promptly at 10 a.m.
  - c. Parade staging area will be at Ocean Avenue and Water Street.
  - d. Entries to be staged in their designated space **by 9 a.m.**
  
2. In order to lend additional color and flavor to the occasion, and to increase spectator appeal, the Committee has established a minimum decoration requirement:
  - a. All autos and trucks must be decorated from window down (except special industrial equipment, antique autos and special interest autos).
  - b. **ENTRIES MUST NOT BE WIDER THAN 20 FEET NOR TALLER THAN 17 FEET.**
  - c. Motorized car clubs/motorized group cars must not be longer than 300 feet in length.
  - d. You may display any number of suitable identifying cards relating to your business or organization.
  - e. In order for the announcers/commentators to identify your entry, your entry number must be displayed.
  - f. **All entries will be inspected in the parade staging area. If the entry does not meet these requirements, it will be disqualified from the parade.**

Intls

3. **Absolutely NO objects may be thrown from the parade entries. No alcohol will be allowed in the parade staging area or is to be consumed or carried by the parade participants during the parade. Violators will be disqualified by parade officials. All participants must be dressed in FAMILY ACCEPTABLE dress code. Also, there will be NO water guns, water balloons or spraying of water from entries.**

Intls

Intls

4. **All entries must move in a forward line of march/direction.**
  
5. **Your parade number and staging area map MUST be picked up at the Henderson Convention Center, 200 S. Water Street. Numbers/area maps will be available Monday, April 12 - Friday, April 16, from 7:30 a.m. to 5:30 p.m.**

Intls

6. **Attention Marching Groups and Drill Teams:** Please keep pace with the parade procession. Parade monitors will be stationed along the parade route to help maintain uniform spacing.
  
7. **Attention Equestrian Entries:** Twenty-four hours prior to the parade, please keep your horses off hay or green pasture in consideration of the marching groups. Each equestrian entry must provide one clean-up crew member who is responsible for marching behind the horse(s) for immediate clean-up, if necessary.
  
8. **Awards to follow at the Henderson Events Plaza, 200 S. Water Street, at approximately 12:30 p.m. Winners not present will be notified on Monday, April 19 by telephone. Please be sure to have your correct phone number on the application.**
  
9. Parade judges will be looking for the best incorporation of the parade theme into your entries  
Parade Entries are encouraged to be creative through costumes, materials, and ideas when developing their entries. REMEMBER: “Futuristic Henderson – Decade of Destiny” is this year’s theme.

**Please Return Entry Form To:**

City of Henderson ▪ Cultural Arts & Tourism Department MSC 312 ▪ Attn: Liz Marshall ▪

P.O. Box 95050 ▪ Henderson, NV 89009-5050

(702) 267-2171 phone ▪ (702) 267-2178 fax



Dear Parade Participant:

All parade entries are required to provide a parade script for the 2010 Henderson Heritage Parade. Please attach this script with your parade entry application. Scripts will be used by parade announcers to describe your entry as you travel down the parade route. Please include a brief overview of your entry and/or organization, as well as the phonetic spelling of how to pronounce names.

If you have any questions, please contact us at (702) 267-2171.

**Script Sample/Example:**

*Here is Henderson Libraries' new Bookmobile with special guests from Hogwarts, Harry, Ron, and Hermione (Her-my-eh-nee). Now, in addition to visiting any one of your 4 Henderson Libraries, you can visit the bookmobile to checkout books, DVDs, music, CDs and more! You can also request library materials, and participate in summer and winter reading programs on the bookmobile. Check out our website, mypubliclibrary.com for more information on library hours and locations, and our bookmobile schedule.*

Parade Entry Name: \_\_\_\_\_

Contact Name/Number: \_\_\_\_\_

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**Please, no more than five lines.**  
**Please Return Script with Entry Form To:**

City of Henderson ▪ Cultural Arts & Tourism Department MSC 312 ▪ Attn: Liz Marshall ▪  
P.O. Box 95050 ▪ Henderson, NV 89009-5050  
(702) 267-2171 phone ▪ (702) 267-2178 fax



# Henderson Heritage Parade

## FACT SHEET

**EVENT:** **Henderson Heritage Parade**

**DATE, TIME & LOCATION:** Saturday, April 17, 2010, 10 a.m.  
Water Street District

**PARADE THEME:** **“Futuristic Henderson- Decade of Destiny”**

**PARADE ROUTE:** Parade commences at Water Street and Ocean Avenue.  
The procession continues down Water Street to Victory Road.

**PARADE PRIZES:** All entries will be judged and eligible to win cash prizes in Best Float, Best Costume, Best Group and Best Marching Band. The awards ceremony will take place at the Henderson Events Plaza, on the amphitheatre stage, at approximately 12:30 p.m.

**ATTENDANCE:** 5,000 – 25,000 spectators

**AUDIENCE:** Henderson and Las Vegas Valley residents of all ages.

|                  |                  |                           |
|------------------|------------------|---------------------------|
| <b>ANCILLARY</b> | 8 a.m. - 9 a.m.  | Mayor & Council Breakfast |
| <b>FESTIVAL</b>  | 10 a.m.          | Parade                    |
| <b>EVENTS:</b>   | 11 a.m. - 7 p.m. | Festival                  |
|                  | 12 p.m. - 7 p.m. | Car Show                  |

### **EVENT**

#### **PARKING:**

- Eldorado Casino parking garage (Atlantic Avenue / Lead Street)
- City Hall parking garage (Basic Road / Lead Street)
- Justice Facility parking garage (Basic Road / Texas Street)
- Henderson Convention Center (Atlantic Avenue / Water Street)
- Meridian building parking lot (Atlantic Avenue / Texas Avenue)
- Texas Street parking (from Atlantic Avenue to Basic Road)

**Water Street will be closed for this event. For parking locations and parade participant staging, please use Atlantic, Major or Van Wagenen.**

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FOR FURTHER INFORMATION & ENTRY FORMS, PLEASE CONTACT
LIZ MARSHALL, CULTURAL ARTS AND TOURISM, @ (702) 267-2171.